|  |
| --- |
| Curriculum-MS Program in Social Enterprise( Evening and Weekend) |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| MS Program in Social Enterprise - Evening and Weekend | | Code | Grade | Semester | Credit hours |
| 必修  Required credits of the program | 整合管理Integration Management | 12486 | 1st | First | 3 |
| 社會科學研究方法  Research Methodology for Social Science | 20903 | 1st | First | 3 |
| 社會參與(I) Community Engagement(I) | 24479 | 1st | Spring | 2 |
| 社會參與(II) Community Engagement(II) | 24480 | 2nd | Fall | 2 |
| 論文 Thesis | 00041 | 2nd | Fall or Spring | 6 |
| 選修  Required common credit hours of the department | 專案實作  Purpose-driven Project Implementation | 31837 | 1st | Fall | 1 |
| 社會企業管理  Social Enterprise Management | 19876 | 1st | Fall r | 3 |
| 社會企業專案管理  Project Management for Social Enterprise | 24481 | 1st | Spring | 3 |
| 社會企業行銷管理  Marketing Management for Social Enterprise | 22218 | 1st | Fall | 2 |
| 社會企業流程管理  Process Management for Social Enterprise | 22220 | 1st | Spring | 3 |
| 社會企業策略與組織理論  Theory of Strategy and Organization for Social Enterprise | 30521 | 1st | Fallr | 3 |
| 社會創業實踐  Social Entrepreneurship in Action | 31838 | 1st | Spring | 3 |
| 社會設計  Social Design | 30519 | 1st | Spring | 3 |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| MS Program in Social Enterprise - Evening and Weekend | | Code | Grade | Semester | Credit hours |
| 選修  Required common credit hours of the department | 社會影響力評估  Social Impact Measurement | 31464 | non-graded | Fall | 2 |
| 媒體創新創業  Entrepreneurial journalism | 33489 | non-graded | Second | 3 |
| 管理控制系統  Managerial Control System | 05864 | non-graded | Spring | 3 |
| 服務科學專題  Special Topics on Service Science | 20229 | non-graded | Spring | 3 |
| 社區營造專題  Special topic on community empowerment | 30476 | non-graded | Fall | 3 |
| 文化地景研究  Cultural landscape studies | 16648 | non-graded | Spring | 3 |
| 非營利組織英文資料檢索與分析 English Literature on Non-Profit Organizations: Search and Analysis | 33413 | non-graded | Fall r | 2 |
| 英文文獻與批判性閱讀  NPO English Literature and Critical Reading | 33936 | non-graded | Spring | 2 |
| 非營利組織的行銷與募款  NPO Marketing Management | 19534 | non-graded | Spring | 2 |
| 非營利組織募款管理  Nonprofit Organization Fundraising Management | 34528 | non-graded | Spring | 2 |
| 社會研究法  Social Research | 01713 | non-graded | Fall | 2 |

課程大綱查詢系統Search course outlines <https://outline.fju.edu.tw/#/outLineSearch/searchView>